



**GLPrint**.com<sup>TM</sup>



## Web2Print

GLPrint's intuitive interface allows customers to choose from hundreds of professionally designed customizable templates as well as upload their own artwork, image and pictures. GLPrint templates are completely browser based so they can be edited and approved by the client and by our printing department without the assistance of graphic designers. The solution offers a multilayer approval mechanism, where each single order will be directed to the authorized person for final approval.

## Our printing facility

The GLPrint facility is equipped with both digital press equipment as well as machines that can bind, coat, cut, trim and shrink wrap. The automated tracking system allows the monitoring of each and every project from start to finish. The majority of GLPrint orders are designed, printed, processed and shipped (existing flat rate within North America) within 24 hours from date of order.

## GLPrint at a glance

- High quality printing
- Reduces the potential for errors by putting design control in the hands of the client
- Templates designed by knowledgeable and experienced graphic designers
- Thousands of customizable design templates to choose from
- Upload your own artwork and designs
- Broad variety of marketing and print materials including business cards, letterheads, postcards, posters, envelopes, labels etc.
- Variable data printing services (text and image)
- Multiple level approval mechanism
- No need to pay for an expensive graphic designer
- 24 hour turnaround time





## Variable data printing

We provide variable-data printing (VDP), also known as variable-information printing (VIP or VI). VDP is a form of digital printing, including on-demand printing, in which elements such as text, graphics and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external. For example, a set of personalized letters, each with the same basic layout, can be printed with a different name and address on each letter. Variable data printing can be used for direct marketing, customer relationship management, advertising, invoicing and applying addresses on self mailers, brochures or postcard campaigns.

## Calling card and business card in one!

Unlike other Web2Print solution providers, GLPrint services are backed by Group of Gold Line, the leading provider of prepaid long distance services in North America. This gives us the advantage of being able to offer a unique 2-in-1 business card which includes prepaid long distance calling minutes. When a GL 2-in-1 business card is received by a client, the person is given an added reason to keep the card with them longer.

### Group of Gold Line

The Group of Gold Line (GL) is a Canadian company specializing in the research, development, marketing and worldwide distribution of telecommunication solutions and technology products. Its portfolio ranges from telephony, web to print, digital printing, WebTV and educational technologies.

Founded in 1991, GL has evolved to become the largest provider of prepaid long distance products and services in North America, with over 300 million minutes of long distance calling per month. Its products are distributed in over 50 countries, with approximately 100,000 points of sale around the world.

GL's mission is to connect people around the world to what matters and bring them closer to their family, business, culture and languages through innovative, unique and competitive technology-based products and services.



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