



# GL Signage.com



## What is Digital Signage?

Simply put, it's a fast, easy and effective way of putting your message on video screens, in front of your audience through eye-catching, dynamic video. Deliver up to the minute information to your audience. Customize your screen – split it, design it, and make it reflect your brand!

- 1 to 100 screens
- Easy to use platform
- Local or global reach
- Immediate and dynamic

## How it works

GLSignage gets your message to your audience like never before! From a single screen to multiple screens, whether it's one global message or a customized campaign to meet local needs, whether your vision is mapped out months in advance or there is a last minute update, we've got you covered with three easy steps:



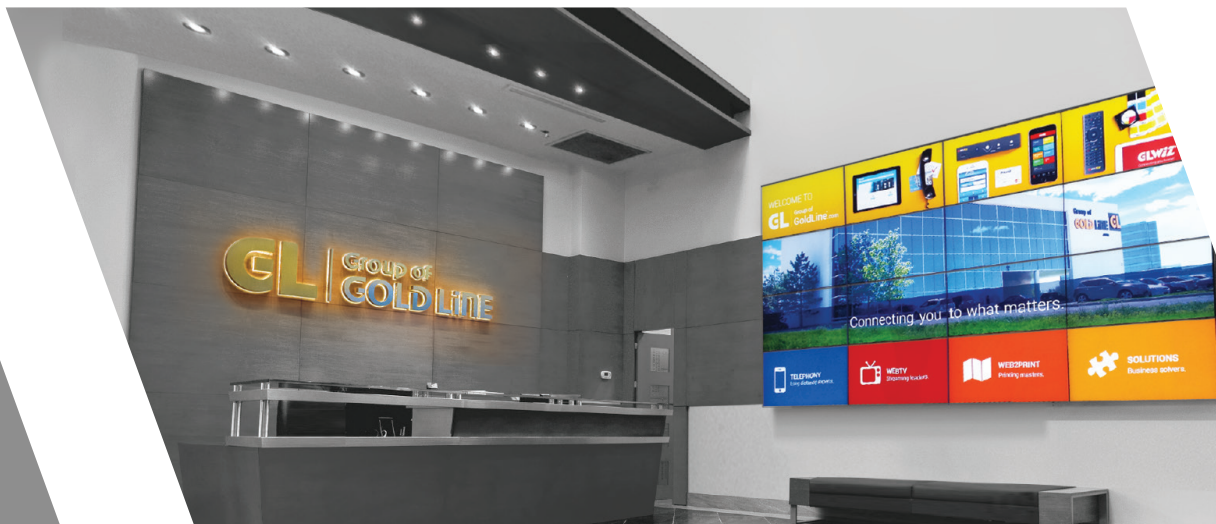
1 Upload  
your creative content



2 Manage  
your campaign



3 Distribute  
to any screen



## Why GLSignage?

We provide SaaS (Software as a Service) and Hosting services.

By allowing us to store your data, and host everything for you, we can provide affordable hosting solutions and the technology to fully-manage your campaigns, while seamlessly connecting you to your screens and audience, wherever they are.

Our in-house software and state-of-the-art servers are at your disposal, to manage any size campaign, to any location – from down the street, to across the globe.

## Who Could Use Digital Signage?

- Retail
- Entertainment
- Hospitality
- Education
- Rental/Staging
- Corporate
- Transportation
- Medical

### Group of Gold Line

The Group of Gold Line (GL) is a Canadian group of companies specializing in the research, development, marketing and worldwide distribution of telecommunication solutions and technology products through four lines of business: Telephony, Web2Print, WebTV and Business Solutions.

Founded in 1991, GL is today the largest provider of prepaid long distance products and services in North America, selling over 300 million minutes of long distance calling per month. GL is also the world's largest provider of multicultural IPTV programming and operates the world's largest multicultural ad exchange. GL also offers hosting services through its state of the art data centre in its head offices in Markham, Ontario. GL's products are distributed at approximately 100,000 points of sale, by over 1000 resellers (GLAgents) in over 50 countries.

GL's mission is to connect people and bring them closer to their family, business, culture and language through innovative, unique and competitive technology-based products and services.