



NEWS RELEASE

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Euronews Persian now on GLWiZ

Euronews is now available on GLWiZ platforms which provide the best access to Persian-speaking channels worldwide.

TORONTO, ON, Canada, 17 June 2013 – **Euronews, the leading international news channel in Europe**, has concluded an agreement with GLWiZ, international WebTV provider, to connect with Persian-speaking (Farsi) communities all over the world.

Thus, Euronews Persian is able to reach millions of new viewers via the different **GLWiZ platforms**:

- **IPTV (GLBOX):** Channel 110 in the Persian TV channels section
- **Website:** www.glwiz.com
- **Smartphone and Tablet Applications:** GLWiZ App available for iPhone®, iPad®, iPodTouch® and for Android™

GLWiZ is the largest source of Persian-speaking television worldwide and provides live access to a large scale of WebTV programs with approximately 2 million visitors per month and over 5 million page views worldwide. GLWiZ targets global Persian-speaking viewers (Iranian, Afghan and Tajik) as well as Azerbaijani, Armenian, Assyrian and Kurdish populations to tap into GLWiZ's rich and comprehensive source of news, cultural, educational, musical and entertaining content from anywhere, at anytime. Over 50% of GLWiZ users are located in Canada and the USA.

Arnaud Verlhac, Worldwide Distribution Director at Euronews said "I'm pleased to have concluded this agreement to allow our Persian journalists' coverage on Iranian election to be available to a wider audience. We are also pleased to cooperate with GLWiZ which meets the Persian community needs wherever they are in the world and with different devices".

"GLWiZ is looking forward to this collaboration with Euronews as it allows our Persian-speaking (Farsi) viewers the chance to closely follow developments in their home country," says **Anissa Moeini**, Vice-President Business Development at GL Group of Gold Line. "At GLWiZ, our aim is to remove borders and connect people home through our strong technology solutions. It is with partners like Euronews that this aim is made possible."

For more information

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