



**PRESS RELEASE**  
**For immediate release**

## **Cogeco's Digital Phone Service Goes International with Gold Line as supplier of choice**

**Toronto, June 27, 2007**– Group Of Gold Line announced today that it has signed an agreement with Cogeco Cable, second largest cable operator in Ontario, Québec and Portugal, in terms of the number of basic cable service customers served, to enable their Digital Phone customers in Ontario and Quebec to make calls abroad through Gold Line's International Prepaid Calling service.

### **A few digits away from the world**

Effective August 29, 2007, Ontario customers of Cogeco's Digital Phone service can now complement their current phone service with international capabilities. The prepaid service enables customers to call abroad from Ontario through their Cogeco Digital Phone Service and while travelling 65 countries to any world land or mobile destination. They will soon receive at home a prepaid calling card as well as instructions on how they can subscribe to this new service.

"Our partnership with Gold Line enables us to offer a very easy and competitive option to make international calls, with no hidden fees" said Ron Perrotta, Vice President, Marketing at Cogeco Cable.

For the introductory period, all Cogeco Digital Phone customers who activate the International Prepaid Calling service through [www.goldline.net/cogeco](http://www.goldline.net/cogeco) (by placing a minimum amount of \$5 or more in their account) will be entitled to 60 free minutes of talk time to most Western European countries. Calling time delivered to other world destinations will vary by destination called.

Cogeco Cable's exclusive and comprehensive Digital Phone service package is currently in promotion and monthly rates start at \$29.99 in Ontario, when customers subscribe to Cogeco's Complete Connection: Television, High Speed Internet and Digital Phone. The Digital Phone service includes unlimited calling in Canada and the continental US, the five most popular calling features (Voice Mail, Call Display, Call Waiting, Visual Call Waiting and Call Forwarding), basic operator assistance and information services. Customers can now add the possibility to call abroad at very competitive rates.

New customers who want to subscribe to Cogeco Cable's Digital Phone service will also receive free installation by Cogeco Cable's professional technicians (valued at \$79.99) if they subscribe either to Cogeco Cable's Television service or High Speed Internet (HS) service, or to both. It's easy: no need to change phone numbers, telephones, or outlets! There are no hidden fees or contracts to sign.

For more information about Cogeco's International Prepaid Calling service, visit Cogeco's website at [www.cogeco.ca/internationalcalling](http://www.cogeco.ca/internationalcalling) or call Gold Line's customer service at 1 866 619-7708.

## **ABOUT COGECO CABLE**

Cogeco Cable ([www.cogeco.ca](http://www.cogeco.ca)), a telecommunications company offering a diverse range of services to its customers in Canada and in Portugal, is the second largest cable operator in Ontario, Québec and Portugal, in terms of the number of basic cable service customers served. The Corporation invests in state-of-the-art broadband network facilities, delivers a wide range of services over these facilities with great speed and reliability at attractive prices, and strives to provide both superior customer care and growing profitability to satisfy its customers' varied electronic communication needs. Through its two-way broadband cable networks, Cogeco Cable provides its residential and commercial customers with analog and digital video and audio services, high speed Internet access as well as telephony services. The Corporation provides about 1,713,000 revenue-generating units (RGUs) to approximately 1,448,000 homes passed in its Canadian service territory and about 671,000 RGUs to approximately 835,000 homes passed in its Portuguese service territory. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (CCA).

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## **ABOUT GROUP OF GOLD LINE:**

Group of Gold Line, is a facilities-based, multinational carrier that provides a broad range of telecommunications products and services to retail and wholesale customers worldwide. Established in 1991, Gold Line currently employs over 250 people at facilities in Toronto, Ottawa, Calgary, Vancouver, the United States and the Middle East. Group of Gold Line, by means of its own international telecommunications backbone and network infrastructure, provides its customers with integrated, high quality and competitively priced international and domestic long distance and domestic all-distance prepaid telephony products and services.

"We are very excited about this strategic partnership formed with COGECO", said Fred Missaghi, Vice President, Sales and Marketing, Group of Gold Line. "this service is exactly what COGECO digital phone subscribers are looking for - easily accessible, user-friendly products, great voice quality, competitive international rates combined with outstanding 24/7 live customer service from trusted providers."

Group of Gold Line is an innovative, creative and dynamic company with operations that span various industries. Through its many subsidiaries, Group of Gold Line provides retail and wholesale telecommunications services and products, Internet Protocol Television (IPTV), Voice over Internet Protocol (VoIP), Web-to-Print technology, Wireless Products, Hosting & IT services and wholesale carrier services. Group of Gold Line is the only company of its kind in North America that maintains complete ownership and control of all aspects of its business. For more information on the Group of Gold Line, visit [www.groupofgoldline.com](http://www.groupofgoldline.com) or call Fred Missaghi at 1-800-803-4410.

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